

## QVC and Designer Charms for Charity features Rising Star, Brady Legler for Honora.

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Honora presents this sterling silver charm designed by Brady Legler. This charm features a stylized jack design with white round button shaped cultured freshwater pearls at the ends. Lobster claw clasp. This charm is a part of the “Charms for Charity” program in which all net proceeds will be donated to charity.

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Designer Charms for Charity, May 2012  
*Benefiting Jewelers for Children and Alex's Lemonade Stand Foundation*

During the month of May, QVC will offer charm creations from our impressive roster of artists and celebrity designers who will create limited edition charms themed “My love for children”. Each artist will create a charm measuring approximately one inch in length. Designers can choose any medium to express their concept. The artisans will create the charms using Sterling, Gold, Platinum, Bronze, Brass or New Age metals highlighted with gems, enamel and crystals. All charms will be revealed in a special brand shop that launches on April 30. Charms will be advance ordered and shipped to our customers approximately six weeks from the date of order. The charm selections will be accompanied by a personal story about the artist’s love for children.

This year’s designer roster includes Judith Ripka, Isaac Mizrahi, Stephen Dweck, Robert Lee Morris, Michael Dawkins, Barbara Bixby, Angela Lindvall, Lorraine Schwartz, Alex Sepkus, Penny Preville, Erica Courtney, Silvio Hidalgo, David English, Hagit Goral, Carolyn Pollack, Avindy, Margaret Thurman, Ann King, Naomi Pevsner, SeidenGang, Tito Pedrini, Christian Santicoli, Suarti, Dominique Dinouart, John Atencio, Aldo Orta, Barry Cord, Fritz Casuse & Wanesia Misquadace, and Veronica Benally, Paul Tacorian, Joan Rivers, Kenneth Jay Lane, Heidi Klum, Melania Trump and featuring Rising Star, Brady Legler for Honora.

